Board of Trustees

Chairman

Salvador García-Atance Lafuente

Bachelor Degree in Economics. Univ. Complutense de Madrid. Doctor in Economics. Univ. Complutense de Madrid. B. Phil. in Economics. Oxford University, England. Master in Economics. Northwestern University, Evanstone, III. USA. State Economist. Founding Member and Chairman, AB Asesores. Cofounder of Fundación Lealtad.

Vice Chairman

Fundación Mutua Madrileña, represented by Rufino García-Quirós García

Graduate Degree in Business Administration at University of Tampa (EEUU). Master´s Degree in tax Advisory at CEF and PDD (Director´s Developing Program) by IESE Business School. Founder Member and CEO at Oleo Quirós S.L. Board member at Fundación C.R.D.O. Montes de Toledo. President at CENTROLIVA and Member of the Board of directors at Mutua Madrileña Automovilista. Board member at Fundación Mutua Madrileña.

Members

Laura Abasolo García de Baquedano (Treasurer)

Graduate Degree in Business and Economics Univ. Comercial de Deusto. MBA Norges Handelschøyskole, Norway. Former Chief Financial and Control Officer and member of the Executive Committee for Telefónica, S.A., where she developed her career since 1999 to December 2025. Previously at Investment banking at Goldman Sachs International.

Ignacio Cabrera García

Graduate Degree in Economics and Business Administration, Univ. Complutense de Madrid. Founder, President and CEO of Artemax and IP Soluciones. Founding Partner of Alien Vault. Commercial Director and member of the Board of Directors of the Grupo IT Deusto, S.L. Board Member of Datio. Founding Partner and Board Member of Stratio Big Data Inc. Former Executive President of Paradigma Digital, S.L. and Co-Founder of The Overview Effect.

Pilar de Arriba

Pilar holds a degree in Business Administration from Universidad Pontificia Comillas ICADE and EM Lyon. She is a Partner at Oliver Wyman in the Communications and Technology practice. Since 2010, she has worked in more than a dozen countries. Pilar is also a trustee of Fundación Azcona, an organization dedicated to promoting and disseminating 20th-century Spanish art.

Joaquín García-Quirós Rodríguez

Master's Degree in Industrial Engineering. Cornell University, U.S.A. MBA by IESE. Chairman, Eunate Real Estate S.A. Chairman, Fundación Promaestro. Board Member, Saarema Inversiones, S.A.

Pedro Guerrero Guerrero

Graduate Degree in Law. Univ. Complutense de Madrid. State Attorney Licensed Stock. Broker. Founding Member and Vice Chairman, AB Asesores. Chairman of the Bolsa de Madrid and 1st Chairman and founder of the Bolsa Española (Today Bolsas y Mercados). Chairman Bankinter. Board Member of Prosegur SA.

Alberto Knapp Bjeren

President WPP Iberia. Founder of VML The Cocktail. He has more than 25 years of experience in digital strategy and product definition, launched several successful startups before starting one of the leading digital consulting firms in Spain and Latam, is an active investor in internet startups and helps entrepreneurs through startup accelerators like Seedrocket, Wayra, and AIEI (Internet Investors and Entrepreneurs Association). He is also partner and advisor at Seaya Ventures. He was awarded the Young Businessman Award in Spain in 2011.

Luz Rello

She holds a PhD in Computer Science from Universitat Pompeu Fabra and researcher at Carnegie Mellon University. She has received distinctions such as the Princess of Girona Award, MIT Technology Review's Innovators Under 35, and the UNESCO King Hamad Bin Isa Al-Khalifa Prize for her research and entrepreneurial work applying AI to literacy. In 2015, she founded Change Dyslexia, whose Dytective platform has been adopted by more than 25% of primary schools in Spain.

Gonzalo Ulloa y Suelves

Graduate Degree in Law, Univ. Complutense de Madrid. Master in Industrial Property, University of Strasbourg. Master in Pharmaceutical Law and Healthcare. He was Vice President of the Spain-USA Council Foundation and President of Gómez-Acebo & Pombo Abogados. President of the audit committee and member of the board of directors of SECI (Alianza Mutua Madrileña and El Corte Inglés), member of the board of directors of Hermes Ibérica S.A. member of the advisory board of the LawAhead think tank.

Banco Santander, represented by Juan Manuel Cendoya Méndez de Vigo

Law graduate, Univ. Zaragoza. Government lawyer (Spain). Board vice-chair, Santander España. Senior executive vice-president of Communications, Corporate Marketing and Research, Grupo Santander. Board member, Universia. Trustee, Fundación Banco Santander. He represents Santander on the board of the Spanish Banking Association (AEB) and at the General Assembly of the Spanish Confederation of Business Organizations (CEOE). In 2024, he was awarded the Gold Medal of the City of Zaragoza and named LinkedIn 'Top Voice', which recognizes the platform's most influential professionals and opinion leaders. In 2025, he was included in Forbes' global list of the world's most influential Chief Marketing Officers (CMOs).

Banco Santander, represented by María Ruiz-Moyano

Graduate Degree in Law. Diploma in Legal Companies Advisor. ICADE E1. Universidad Pontificia Comillas. Institutional Relations Director. Banco Santander. Member of the Board of Trustees of the Spain Brazil Council Foundation. Member of the Technical Committee of Cruz Roja Española. Author capuchinamandarina.blogspot.com.

PwC Spain, represented by Ana Peláez Morón

Degree in Economics and Business Administration from the Universidad Autónoma de Madrid, PDD from ESADE, President of the PwC Foundation, Partner responsible for the coordination of banking and insurance operations at PwC and Head of Markets at Assurance. Member of the Business and Sectors & Clients Committee of the firm and of the Assurance Management Committee. Chartered Accountant in Spain, member of the Institute of Chartered Account Auditors and of the Official Register of Account Auditors.

Secretary (non-voting)

Ana Benavides González-Camino

Managing Director, Fundación Lealtad. President Charity Monitoring Worldwide (CMW), 2020–May 2026. Board Member Confío-Construyendo Organizaciones Civiles Transparentes, A.C. (Mexico), representing Fundación Lealtad. Business Administration, ICADE E4. Graduate Degree in Geography and History, UNED.